



**FOR IMMEDIATE RELEASE**

**Freight audits improve predictability of retail operations**  
**According to Connolly White Paper**  
*A New Connolly Leadership Discussion*

Atlanta, GA –In a paper titled “Retail Freight Guidelines - Ensuring predictability of operations by monitoring compliance with routing guides and driving continuous process improvement”, Connolly explains how a regularly scheduled and comprehensive freight audit is integral to the enforcement and maintenance of a company’s freight routing guide. “By understanding where routing exceptions occur, retailers can better manage their core carrier programs, recover shipping overpayments, and use empirical data to establish the optimal business rules for their operations” says James Stoia who oversees Connolly’s Freight Center of Excellence.

The Connolly Freight Center of Excellence brings together the best practices of the freight audits Connolly has performed over its 32 year history. By centralizing these audits, Connolly is able to provide clients with the most comprehensive, effective and efficient audit processes for the management of their freight programs. “We’re uniquely situated to help our clients in every sector of the retail industry so they can reduce costs and drive efficiencies in their freight programs,” says Stoia.

To receive a copy of the report and schedule a briefing with a Connolly expert, contact Mr. Stoia at [james.stoia@connolly.com](mailto:james.stoia@connolly.com)

The Connolly Leadership Discussions now include documents on recovery auditing as it affects Pharmacy, Leased Property, and Freight. More discussions are planned in 2012. “These discussions help demonstrate how a fundamental business control like an audit has broad financial and operational benefits for our clients,” explained Michael Wilson, Connolly’s Director of Marketing, who manages the thought leadership program.

**About Connolly** - Headquartered in Atlanta, Georgia, and with offices throughout the U.S., Canada and the U.K., Connolly Inc. is the world’s largest privately-held provider of recovery auditing services. With more than 1,000 employees serving nearly 150 clients globally, Connolly reviews more than a trillion transactions annually, recovering nearly a billion dollars a year in overpayments. Connolly services its clients through three lines of business: Healthcare, Retail, and Commercial. In addition, Connolly reviews contracts for non-compliance and offers process improvement recommendations that mitigate future financial losses. Connolly was founded in 1979, and currently provides services for 19 of the top 20 U.S. retailers and seven of the top eight healthcare payers. Connolly maintains a 97% customer satisfaction rating, is consistently listed on the Inc. 5000 list of the fastest-growing private companies in America, and has twice been named “One of the Best Places to Work in Connecticut.” Connolly’s Audit Support Center is located in Wilton, CT. Connolly is a trademark of Connolly, Inc. Copyright © 2011

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